

# SUMMER SPLASH



Sunflower  
Wellness  
Living through cancer with exercise



The Bay Clubs present  
**SUMMER SPLASH**  
a Benefit for  
Sunflower Wellness

Thursday, July 27, 2017

4 – 8 pm

Bay Club at the Gateway



Jane Clark, Co-Chair  
Program Coordinator  
Sunflower Wellness  
jane@sunflowerwellness.org

Through the generosity of the Bay Club Company, we will be holding our first Summer Splash Event on Thursday, July 27, 2017 at Bay Club at the Gateway in San Francisco to benefit Sunflower Wellness (a part of the Bay Club family for over 15 years!).

Sunflower Wellness is a non-profit organization empowering people living with cancer to find strength and support through exercise. Our mission is to make exercise part of the standard of care for cancer. We currently have programs located in San Francisco, Marin, and the South Bay, and we plan to expand to the East Bay soon! Our programs are open to anyone, regardless of ability to pay (35% of our participants are on scholarship), but we are only able to do this through charitable contributions!

We would like to invite you to donate to the event, be an individual or corporate sponsor, or become a media partner with us to help cancer patients and survivors.



Regan Fedric, Co-Chair  
Program Director, Co-founder  
Sunflower Wellness

## Event Details

**Date:** Thursday, July 27, 2017

**Time:** 4:00 – 8:00 pm

**Location:** Bay Club at the Gateway, 370 Drumm Street, San Francisco, CA.

**Food:** Hors d'oeuvres, wine, beer and cocktails (provided by local Bay Area businesses)

### Individual

**Ticket Price:** \$100 (Corporate Sponsorships available – see attachment)

**Event:** Silent auction and fashion show (make-up/clothing provided by local Bay Area businesses)

**Music:** DJ (to be announced soon!)

If you would like additional information about the event, would like to donate, or participate as a sponsor/media partner, please contact Jane Clark, Summer Splash Event Co-Chair, at jane@sunflowerwellness.org or (415) 722-5314.

We hope you are able to join us for the event and look forward to hearing from you!

Donations to this event are tax deductible. Sunflower Wellness is a 501 (c) (3) non-profit (Tax ID: 20-1794982). Sunflower Wellness, 584 Castro St. #250, San Francisco, CA. 94114



Robert Young, Co-Chair  
Regional Program Coordinator,  
San Francisco Bay Club

### Sunflower Wellness Board of Directors

Derek Barnes, Nathan Baird, Joanne Harrison, Chris Brettengen, Carrie Bonnet, Steffanie Goodman, Trisha Hue, PhD, Kim Kouri, Vir Sarin, Susan Shultz  
(Special Board Advisors: Bobbie Head, MD, PhD, Bunny Rust)

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Below is a list of opportunities and benefits that our Summer Splash partners will receive – in addition to the greatest benefit we can offer: making an enormous difference in the lives of people living with cancer.

## Examples of the positive impact your sponsorship will have include:

**\$3,000** allows us to add a weekly exercise class at one of our gyms for up to 30 people for a full year

**\$1,000** allows us to train a new Exercise Counselor who will then be able to design exercise programs for nearly 150 people in their first year of practice

**\$500** allows us to provide a day of exercise counseling and a class at an underserved community partner location, including translation services for non-English speakers

This event will be promoted to our curated database of over 1,200 local individuals with an interest in our work in the Bay Area. You will have direct exposure to the hundreds of physicians, donors and volunteers in our network and the wonderful people that we serve.

## Sponsorship Levels

### Butterfly Level \$5,000



10 tickets to our Summer Splash event: hors d'oeuvres, signature cocktail, wine and beer

#### All Freestyle and Backstroke Level benefits plus:

- MC acknowledgment at the event
- Prominent logo placement on large banner at the event
- 5 Bay Club guest passes

### Freestyle Level \$3,000



5 tickets to our Summer Splash event: hors d'oeuvres, signature cocktail, wine and beer

#### All Backstroke Level benefits plus:

- Logo placement on medium banner at the event
- Recognition in email and social media (viral) promotion
- Recognition in promotional posters and flyers

### Backstroke Level \$1,000



2 tickets to our Summer Splash event: hors d'oeuvres, signature cocktail, wine and beer

#### Benefits include donor acknowledgement in the following areas:

- Annual report and Semi-Annual Newsletter
- Opportunity to display your marketing materials (business cards etc.) on our Sponsor table at the event